

Appendix G. Resources for Advocacy on Business Practices and Human Rights

Source	Link	Summary
Change.org	http://www.change.org/	Well-known site for starting a petition
United for Human Rights	http://www.humanrights.com/take-action/get-active.html	List of ways to get involved with human rights causes, including creating a group and petitioning governments
Human Rights First	http://www.humanrightsfirst.org/our-work/business-and-human-rights/	Overview of businesses and human rights, including links to the organization's initiatives for improving the human rights record of international business
Fair Labor Association, Third Party Complaint Process	http://www.fairlabor.org/third-party-complaint-process	Gives workers option to file a complaint if no remedy is available through internal or national complaint mechanisms. Instructions are available online at this link. Complaint can be filed online or downloaded and mailed.
Organization for Economic Cooperation and Development	http://www.oecd.org/	Non-judicial grievance mechanism
Global Business Coalition Against Human Trafficking (GBCAT)	Main web-page: http://www.gbcat.org/ Informational brochure: http://www.gbcat.org/res/gbcat.pdf	Provides resources for orientation and operational guidance to companies who desire to understand human trafficking and how it affects business
UN Human Rights Council	http://www.ohchr.org/EN/HRBodies/SP/Pages/Communications.aspx	Provides instructions on how to submit information to the Special Procedures of the Human Rights Council regarding human rights abuses
UN Human Rights Bodies, complaint procedures	http://www.ohchr.org/EN/HRBodies/TBPetitions/Pages/HR TBPetitions.aspx	Provides instructions on how to submit individual complaints, state-to-state complaints, and inquiries to various human rights treaty bodies

Source	Link	Summary
OHCHR, Guiding Principles	http://www.ohchr.org/Documents/Publications/GuidingPrinciplesBusinessHR_EN.pdf	31 Principles for businesses to consider in supporting human rights. Developed by the UN High Commissioner on Human Rights
OHCHR, The Corporate Responsibility to Respect Human Rights, An Interpretive Guide	http://www.ohchr.org/Documents/Publications/HR.PUB.12.2_En.pdf	Further information regarding the Guiding Principles, including helpful definitions and further explanatory commentary
Human Rights Translated: A Business Reference Guide	http://www2.ohchr.org/english/issues/globalization/business/docs/Human_Rights_Translated_web.pdf	Provides case studies for human rights protected by treaties
Company Mechanisms for Addressing Human Rights Complaints	http://www.csreurope.org/sites/default/files/Draft%20Report%20on%20Company%20Mechanisms%20for%20Addressing%20Human%20Rights%20Complaints%20-%20CSR%20Europe%20%282013%29.pdf	Eight effectiveness criteria for human rights complaint mechanisms
Corporate Social Responsibility	http://www.csreurope.org/sites/default/files/Draft%20Report%20on%20Company%20Mechanisms%20for%20Addressing%20Human%20Rights%20Complaints%20-%20CSR%20Europe%20%282013%29.pdf	Report on Company mechanisms for addressing Human Rights Complaints
Business & Human Rights Resource Centre	http://www.business-humanrights.org	A non-profit organization drawing attention to the human rights impacts (positive & negative) of over 5100 companies, operating in over 180 countries
Human Trafficking and Business: Good Practices to Prevent and Combat Human Trafficking	http://www.ungift.org/docs/ungift/Private_Sector_Web.pdf	Gives helpful overview of practices for business to adopt to help end human trafficking. It has several case studies providing helpful examples for others to emulate
End Human Trafficking Now E-learning tool	http://www.endhumantraffickingnow.com/the-e-learning-tool-to-fight-human-trafficking/	Tool to help businesses better understand how trafficking affects their company
UN Global Compact	www.unglobalcompact.org	Policy initiative for businesses committed to upholding international principles

Source	Link	Summary
International Labour Organization	www.ilo.org	Promotes social justice and internationally recognized human and labor rights
Institute for Human Rights and Business	http://www.ihrb.org/	Studies human rights issues and the role of businesses

Examples

Source	Link	Summary
Corrective Rape petition	http://www.change.org/petitions/south-africa-take-action-to-stop-corrective-rape	Successful movement to pass law against corrective rape in South Africa, started through a petition on Change.org
Carlson Companies	http://www.carlson.com/news-and-media/news-releases.do?article=6733463	News release on Carlson receiving Inaugural Award for Extraordinary Efforts To Combat Trafficking in Persons
Carlson Companies	http://www.endhumantraffickingnow.com/wp-content/uploads/2012/08/Carlson-Case-Study.pdf	Case Study from End Human Trafficking Now
U.S. Department of State award recipients	http://www.state.gov/j/tip/rls/tiprpt/2012/192362.htm	Gives short bio of award winners from around the world for their anti-trafficking and human rights work
U.N. Reaction to Garment factory collapse in Bangladesh	http://www.ohchr.org/EN/NewsEvents/Pages/DisplayNews.aspx?NewsID=13309&LangID=E	Urging governments and orgs not to pull from Bangladesh, but to use the opportunity to encourage much needed improvements to the garment industry
Microsoft's Unlimited Potential Programme	http://www.microsoft.com/about/corporatecitizenship/en-us/	Given as example in the UN manual on Human Trafficking and Business
Gap Inc.	http://www.gapinc.com/content/gapinc/html/csr.html	Given as example in the UN manual on Human Trafficking and Business.
McDonald's Shareholders	http://www.huffingtonpost.com/margaret-jungk/mcdonalds-shareholders-no_b_3317423.html	Shareholders pressure McDonald's to identify and publicly report its human rights impacts. If the resolution passes it would be the first that has the company actually track and report its impact rather than past ones which only require the adoption of a human rights policy. McDonald's is encouraging the shareholders to vote against the proposal. A similar proposal was recently rejected by Halliburton, see http://www.rttnews.com/2120829/halliburton-shareholders-elect-all-11-nominees-to-board-at-annual-meeting.aspx .
Change.org	http://www.change.org/petitions/south-africa-take-action-to-stop-corrective-rape	Example of successful petition
Proxy Preview 2013	http://www.asyousow.org/publications/2013/ProxyPreview2013_0308.pdf The report can be downloaded at http://www.proxypreview.org/thank-you/	